

# Allison Rooney

Broomfield, Colorado

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## **Objective**

To obtain a position in a rigorous and challenging workplace that utilizes my strong communication and teamwork skills in the marketing field.

## **Experience**

### *Event Setup*

*Instagram* blogging, flyer designs, served on promotion and marketing teams for school events, concerts and charity shows.

### *Brand Development*

Marketing, advertising, product development, store layout and design, technical flats, business plan.

### *Product Development*

M.A.C. expansion bath and body Contest Idea.

“Style My Habits” brand of a male body suit: Marketing, social media, design and development.

## **Skills**

### Advanced Social Media Skills

Operating Systems: Word, Illustrator, Excel, Lightroom, InDesign, and QuickBooks

Tools: Visual Merchandising, Trend Research and Forecasting, Screen Printing and virtual Illustrations, financial reports, and bookkeeping.

## **Education**

### **B.A. Marketing and Management**

2013-2017

Art Institute of Colorado at Denver

## **Employment**

Bath and Body Works, Broomfield, CO

2012-2014

The Body Shop, Broomfield, CO

2015-2016

Dominos Pizza, Louisville CO

2016-2018