

# Chris Taylor

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## Attributes

Always willing to learn and implement new ideas. Understand that a great workplace is a compilation of team effort, hard work and the willingness to go above and beyond. Perform well under pressure while maintaining excellent communication skills.

## Work History

- **Withers Broadcasting, Paducah, Kentucky Nov 2018 to Present**  
Program Director four stations; Afternoon Drive Host WZZL; Audio Production; Script Writing; Promotions and various other duties.
- **KCHI, Chillicothe, Missouri Mar 2015 to Oct 2017**  
Morning On-air personality; Evening Voice tracking; Music Director; Audio Production and various other duties.
- **KWWR/KXEO, Mexico, Missouri Oct 2013 - Mar 2015**  
Afternoon On-air personality; KXEO Music Director; Audio Production; Imaging; Remote broadcasts and various other duties.

## Education

- **Broadcast Center, St. Louis, Missouri Feb 2013 - Aug 2013**  
Areas of completed study: Broadcast Journalism, Commercial Production, Marketing & Sales
  - o **Broadcast Performance Training:** Developed performance skills for air personality, newscasting, sportscasting, and commercial delivery. Other skills include commercial copywriting, news writing, show prep, and promotions.
  - o **Digital Audio Production:** Advanced multi-track audio production training using Adobe Audition including voice editing, music editing, multi-track production.
  - o **Broadcast Marketing/Advertising:** Practical, effective training in professional sales of radio air time – commercials, programs, and sponsorships. Knowledge of prospecting and competitive selling; being able to deliver verbal and written presentations; developing and presenting written proposals; creating promotions; and producing creative spec spots.

## References

- **Brodie Mann**  
Morning Host KICK-FM / Brand Manager  
906-250-2364
- **Bryce Jones**  
106.5 The Arch Assistant Producer  
217-622-9215
- Kyndra White  
Sales Verizon Paducah  
270-556-1188