

JENNIFER ELIZABETH YOUNG

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EDUCATION

Sweet Briar College, Sweet Briar, VA
Bachelor of Arts in Business Management
GPA 3.274

August 2007-May 2011

AWARDS AND HONORS

Member of Omicron Delta Kappa, National Leadership Honor Society
Named Who's Who Among Students in American Universities and Colleges for the 2010-2011 academic year
Dean's List

RELATED EXPERIENCE

Sweet Briar College, Sweet Briar, VA

August 2010- May 2011

The Salt Block Project Entrepreneurship Conference Director

- Directed a team of peers in planning the Salt Block Project Workshops and Entrepreneurship Recognition Dinner
- Recognized 11 entrepreneurs at the Recognition Dinner, keynoted by Bill Bolling, VA Lieutenant Governor
- Collaborated with the Sweet Briar faculty, staff and Lynchburg Economic Development officials

Sweet Briar College Business Department, Sweet Briar, VA

December 2009-May 2011

Social Media Marketing, Networking and Website Consultant

- Created an implementation plan for the Business Department faculty to follow
- Presented recommendations and proposals to Business Department Staff and other Senior Staff members
- Implemented recommendations to create a higher level of social media use in the department
- Surveyed 65 Sweet Briar Business Alumnae and analyzed results to create recommendations

VFIC CAREER15 Student Advisory Council, Sweet Briar, VA

May 2009-May 2011

Sweet Briar College Student Representative

- Represented Sweet Briar College among representatives from 14 private colleges in Virginia
- Motivated 24% of Sweet Briar students to register and interact with the CAREER15 Website, giving Sweet Briar the highest involvement rate of any of the other 15 represented private colleges in the state

Sweet Briar College Alumnae Office, Sweet Briar, VA

August 2007-May 2011

Reunion Intern

- Assisted in planning and carrying out the annual Reunion Weekend where 300+ alumnae and their families return to campus to participate in activities including sporting events, a formal dinner dance, and class meetings
- Performed computer data pulls on *Banner*, mail merges, office computer tasks on all Microsoft Office products

Robert Fischer, Senior Vice President of Wealth Management at Morgan Stanley and Author of *The Naked Portfolio Manager*, Richmond, VA

May 2010-August 2010

Student Marketing and Publicity Intern for The Naked Portfolio Manager

- Marketed and publicized *The Naked Portfolio Manager* by utilizing social media and speaking engagements

Sweet Briar College Investment Class, Sweet Briar, VA

August 2009-December 2009

Student Investment Project Portfolio Manager

- Created a diverse investment portfolio model using Robert Fischer's idea of rule based decision making
- Utilized Microsoft *Excel* to perform back testing of investment models
- Out-performed Standard and Poor's 500 by 43% from December 2005 to August 2009
- Achieved 97% return during 2010 out-performed the S&P500 by 85%

OTHER EXPERIENCE

Pembroke Occupational Health Account Manager, Richmond, VA July 2011-September 2011

Sweet Briar College Young Alumnae Giving Committee Member, Sweet Briar, VA July 2011-Present

Sweet Briar College Alumnae Association Board Member, Sweet Briar, VA May 2011-Present

Zero Waste Initiative Project for Lynchburg and Amherst Public Schools, Sweet Briar, VA January 2011-May 2011

Phonathon Sweet Briar Annual Fund Caller, Sweet Briar, VA September 2010-May 2011

Chung Mung Community Service Club Treasurer, Sweet Briar, VA April 2010-May 2011

Student Relations Committee Member, Sweet Briar, VA May 2009-May 2011

Publicity Intern, Gager Concert Series, Sweet Briar, VA September 2008-December 2008