STEVEN VANLEER

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1031 Lititz Ave Lancaster, Pennsylvania 17602

EDUCATION

West Chester University of Pennsylvania, West Chester Pennsylvania
Bachelor of Science in Finance and Economics, December 2019   Double Minor: Computer Science and Statistics

RELEVANT COURSEWORK

- Research Methods
- Statistical Computing with SAS
- Java 1-3
- Business & Organizational Writing
- Critical Writing
- Business Analytics 1 & 2
- Calculus
- Economics
- Data Structures & Algorithms

EXPERIENCE

November 2016-Present	Website Analyst, *Snyder's Furniture*
	Developed an e-commerce focus that has increased profits by 17% while driving down operation costs. Assisted in upgrading web content, company procedures, and online marketing. Utilized Google Analytics to help bid up Google AdWords and improve product performance. Attended Zoho software and LVM marketing conferences. Acquired Skills: CRM, Google Analytics, Magento, Zoho Suite
May 2018-August 2018	Procurement Intern, *Clark Associates*
	Performed data entry and merging for incoming stock orders. Worked with the web team to update product content. Analyzed competitors and conducted product analysis to ensure Clark was priced lowest. Identified product weaknesses and pitched solutions to management to increase sales. Assisted with bringing on a new product line for commercial and personal wood, gas, and pellet grills. Acquired Skills: Microsoft Excel and Microsoft Access

KEY SKILLS AND CHARACTERISTICS

- Critical Thinking
- Finance
- Google Suite
- Problem Solving
- Microsoft Office Suite
- Magento E-commerce Platform
- Java & SAS
- Data Analysis