

Derek Snakenberg

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Objective

Obtain a position as a team-player in a people-oriented organization where I can maximize my customer-service experience in a challenging environment to achieve the corporate goals.

Experience

Prosper PR (Student-run Promotion Organization), Wartburg College, Waverly, Iowa, January 2011 – Present, Intern.

- Developed or enhanced social media outlets including Facebook and Twitter for non-profit groups.
- Creation of promotional strategy for non-profit programs.
- Organization of public relation open house events for non-profit promotion.
- Design of video promotion for non-profit program education.

Tower Agency (Student-run Public Relations Organization), Wartburg College, Waverly, Iowa, January 2010 – May 2010, Intern.

- Designed of photo and print media advertising for college sporting events.
- Developed recruitment ideas for event attendance.
- Developed and organized promotional entertainment for half-time sporting events.

KWAY Radio Station, Waverly, Iowa, July 2010 – May 2011, Part-time Station Engineer.

- Provide broadcast radio technical support to remote program locations.
- Record incoming local news and sporting reports with playback during regular program breaks.

Wartburg College, Waverly, Iowa, January 2010 – August 2010, Facility Maintenance Crew.

- Performed residence hall maintenance and custodial services.

T.I.P. Rural Electric Cooperative, Sigourney, Iowa, May 2007 through January 2010, Seasonal part-time (summer and winter), Lineman crew support.

- Assisted lineman with installation and maintenance of electrical utility lines and poles.
- Knowledgeable of electrical utility equipment and safety procedures.

Denver Parks and Recreation, Denver, Colorado, June 2011 – August 2011, Social Media Manager. (Summer Intern)

- Managed the company's social networking accounts while maintaining a respectable manor.
- Created Press Releases and served as department secretary for marketing coordinator.

All Copy Products, Denver, Colorado, August 2011 – March 2012, Business Solutions Consultant

Computer Skills

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|---------------------|----------------------------------|-------------------|
| • Adobe Photoshop | • Adobe Audition | • Citrix |
| • Adobe Illustrator | • Adobe Flash Media Live Encoder | • Outlook Express |
| • Adobe Indesign | • Microsoft Word | • Facebook |
| • Adobe Premier Pro | • Microsoft Excel | • Twitter |
| • Sales Logix (SLX) | • Microsoft PowerPoint | • LinkedIn |

Education (Graduated May, 2011)

Wartburg College, Waverly, Iowa, 2007-2011 - Bachelor of Arts, Communication Arts, Electronic Media

Related Coursework

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| • Media Marketing and Management | • Advanced Broadcast Reporting |
| • Integrated Marketing Communication | • Advanced Broadcast Production |
| • Public Relations Techniques | • Journalism and News Reporting |
| • Communication Design | • Leadership Theories and Practices |
| • Crisis Communication | • Television Production |
| • Radio Production | • Photography |

Volunteer and Extracurricular Activities

- Wartburg College Football Team, 2007-2011 – Defensive End, Letter Winner, Conference Champions 2008, 2010.
- Habitat for Humanity, 2007 – Home construction volunteer, Waterloo, Iowa.
- Wartburg College Service Trip, 2010 – Home maintenance and homeless shelter volunteer, Denver, Colorado.
- Community Builders, 2009 – Elementary student mentor and service leader volunteer.
- Carmichael Chiropractic, – 2011 – Helped market the company by working health care booth at community events.

References

- Dr. Bill Withers, Associate Professor of Communication Arts, Wartburg College, william.withers@wartburg.edu, 319-352-8570.
- Bill Soesbe, School Partnerships Coordinator, Wartburg College, bill.soesbe@wartburg.edu, 319-415-9852
- Angela Casias, Community Relations & Marketing Specialist, Denver Parks and Recreation, angela.casias@denvergov.org 720-913-0741
- Todd Scarborough, Sales Team Manager, All Copy Products, tscarborough@allcopyproducts.com 720-401-2752
- Scott Meredith, Canon Division Team Leader, All Copy Products, smeredith@allcopyproducts.com 303-350-6223