

# Peter Losness

## **Project and Design Management - Signage / Environmental Branding**

Denver, CO

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303-875-9827

Veteran Sign Business Professional seeking a Management position in a forward-thinking, positive and professional environment. I am looking for an opportunity where I can continue to grow, learn from colleagues and provide leadership from my experience, working for the past 35 years in the industry. I enjoy working on large, long-term projects with multiple locations, but am equally interested in challenging custom projects. What motivates me every day is the pleasure of building and maintaining long-term client and vendor relationships. Keeping my clients satisfied and their projects done on time, within budget and of the highest quality is of utmost importance.

Authorized to work in the US for any employer

## Work Experience

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### **Sign Strategist**

Signdealz - Denver, CO

June 2020 to January 2021

Worked between Sales and Design to produce design packages for a variety of clientele including retail, commercial, institutional and educational. Researched zoning and codes to determine allowances. Consulted with estimating to ensure consistency between design intent and quoting. Assisted with permitting, engineering, fabrication and installation.

### **Senior Project Manager**

Hilton Displays

2019 to 2020

Managed exterior projects for Panera Bread and IHOP restaurant remodels from award of projects through completion, including design, engineering, subcontracting, manufacturing, permits, landlord approvals to installation, quality control and billing.

### **Senior Project Manager**

SMI Sign Systems Inc

2018 to 2019

Managed interior and exterior projects ranging from health care, corporate, retail and institutional. Client management and procurement of design, engineering, permits, coordinating manufacturing and installation and quality control.

### **Senior Project Manager**

Monigle Associates

1999 to 2018

Project Management of Environmental Branding, Signage Programs and Way•nding for a variety of retail and institutional

clients, facilities and systems.

### **Senior Graphic Designer**

Young Electric Sign Company  
1995 to 1998

Design and engineering on multiple projects, daily. Worked directly with Sales Staff as well as Production to ensure design integrity.

### **Art Director**

Advantage Sign  
1994 to 1995

Responsibilities included sign design, engineering, pattern-making, vinyl graphics production and application. Instituted organizational systems, references and tracking devices, as well as supervising daily work flow.

### **Art Director**

Professional Displays  
1993 to 1994

Design and production of trade show exhibits, signage and sets/showrooms.

### **Art Director**

Gardner Signs  
1992 to 1993

Design and engineering of signs, sign systems and identities.

### **Senior Graphic Designer**

Nordquist Sign  
1988 to 1991

Designed and engineered signs for large retail malls, as well as local retail and architectural clientele.

### **Sign Systems Analyst**

ASI Sign Systems  
1987 to 1988

Design and specification of sign systems, scheduling and budgeting.

### **Graphic Designer**

Sign Consultants  
1986 to 1987

Project analysis, problem solving, conceptual design, specifications, sign criteria writing and project coordination.

### **Designer**

Neon Design - Denver, CO  
1986 to 1986

Design and installation of neon art and signage.

## Education

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### **Bachelor in Graphic Design**

University of Wisconsin

## Skills

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- Adobe Photoshop
- Branding
- Graphic Design
- Project Coordination
- Project Management
- Typography
- Adobe Illustrator

## Assessments

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### **Management & leadership skills: Planning & execution — Expert**

February 2021

Planning and managing resources to accomplish organizational goals

Full results: [Expert](#)

### **Management & leadership skills: Impact & influence — Expert**

February 2021

Choosing the most effective strategy to inspire and influence others to meet business objectives

Full results: [Expert](#)

### **Analyzing data — Expert**

February 2021

Interpreting and producing graphs, identifying trends, and drawing justifiable conclusions from data

Full results: [Expert](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.