

NEUMANN

résumé

Deborah Marie Neumann

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education



WESTERN MICHIGAN UNIVERSITY

Kalamazoo, Michigan

Bachelor's Degree - Major: *Commercial Art*

DAVENPORT COLLEGE - Newaygo County Area Career Center

Fremont, Michigan

Associate's Degree - Major: *Graphic Arts and Printing*

experience



2003 - Present

THOMSON REUTERS/BOSKAGE COMMERCE PUBLICATIONS – Allegan, MI 49010

Director of Marketing and Design / Graphic Designer

Responsible for creative development from the small and what might seem insignificant to the jaw dropping “Wow-factor” designs.

- Experienced, highly creative designer who is not afraid to think outside the box to obtain creative solutions for any given project, while meeting deadlines and staying within budgets.
- A self-starter proficient in Quark, Indesign, Photoshop, Illustrator and other graphic/web design software on both IBM and MAC platforms.
- Passionate, highly motivated team player with proven ability to manage multiple projects from concept through completion for print and other various forms of marketing collateral.
- Foster an energetic, collaborative working environment and encourage ideas from all staff members.
- Strong eye for detail with thorough knowledge of pre-press and print production.
- Initiate and maintain strong vendor relationships ensuring the highest quality, cost efficient printers, photographers, and freelance artists.
- Educate staff on software logistics and pre-press preparation to enhance efficiencies and encourage teamwork across departments.

2002-2003

VICTOR INTERNATIONAL - Bay Harbor Properties – Petoskey, MI 49770

Creative Director

Responsible for the creative development of marketing and advertising collateral for multiple property development locations throughout Michigan, which included logos, brochures, posters and semi-annual magazines.

- Mentored junior staff; and directed the activities of freelance team for multiple marketing projects.
- Coordinated and directed photo shoots.
- Communicated successfully with writers, photographers and other department managers to meet multiple deadlines.
- Maintained solid vendor relationships to ensure a high level of quality, cost efficiency and effectiveness.

1996-2002

THE HARRINGTON GROUP ADVERTISING – Petoskey, MI 49770

Art Director

Art Director for a full-service marketing agency committed to providing clients with innovative promotional solutions that blended media and technology with proven marketing methods which included print, TV/radio and interactive.

- Provided effective and creative communications solutions to a wide range of clients.
- Generated ideas and created visuals for client presentations.
- Fostered a collaborative working environment and encouraged new ideas from in-house/freelance design team.
- Deadline driven, successfully managed multiple projects and requests while keeping a sense of humor and the client top-of-mind at all times.

expertise 

Platforms:

Software:

- MacIntosh
- IBM
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat Pro)
- Quark Xpress
- Dreamweaver
- Flash
- PowerPoint
- Microsoft Word
- Microsoft Excel

references 

Available upon request.

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portfolio examples

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