

# MADISON MOUNT

Thornton, CO

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*Motivated, results-driven professional seeking* challenging career opportunity in **Marketing** where education, successful hands-on experience, and exceptional communication and interpersonal skills can be effectively utilized to contribute to company success and profitability. *Qualifications include...*

- Effective in defining and achieving smart, measurable and attainable goals
- Creative, precise and detail-oriented, with excellent organizational and time management skills
- Approachable and personable, excel in all aspects of working with a diverse public and customer base
- Persuasive communicator, ability to influence mass audiences, as well as smaller groups and individuals
- Experienced in Photoshop, Audacity, iMovie, Dreamweaver, InDesign, and MS Word and Excel

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## EDUCATION

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### BACHELORS IN PUBLIC RELATIONS

December 2011

*University of Southern Mississippi, Hattiesburg, MS*

- Minor in Spanish
- Public Relations Students Society of America (PRSSA)
- Assisted in creating a new Public Relations campaign for Goodwill Industries of Mississippi
- Studies: Introduction to Media Writing Lab; Introduction to Reporting; Basic News Writing; News Editing

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## PROFESSIONAL EXPERIENCE

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### MARKETING COORDINATOR

May 2012 – June 2013

*Design Precast & Pipe, Inc., Gulfport, MS*

- Wrote material for media releases
- Administered social media from four different outlets
- Redesigned website and other written materials, including brochures and product sheets
- Coordinated and attended all conferences and seminars
- Responsible for coordinating lunch and learns, in addition to supplying certification
- Developed a quarterly Newsletter
- Organized and coordinated seminars for the Mississippi Concrete Pipe Association

### INTERN

January 2012 – April 2012

*Deveney Communication, New Orleans, LA*

- Administered social media for three different clients; including updating and maintaining Facebook, Twitter, YouTube channel, Pinterest and LinkedIn
- Wrote HTV segments to be used during eight week plans
- Administered GuLFStudy Ambassador program
- Developed materials for Media Training tours for major clients.
- Supported and contributed in planning WorldCom AGM 2012.

### INTERN

Summer 2010 – December 2011

*The Agency, Hattiesburg, MS (A University of Southern Mississippi Public Relations Club)*

- Created marketing materials and radio commercials for the University of Southern Mississippi and area businesses utilizing effective communication, organizational and graphic design skills

### INTERN

Summer 2011

*Lynn Meadows Discovery Center, Gulfport, MS (A Children's Museum and Learning Center)*

- Administered social media program, including updating and maintaining Facebook and Twitter accounts
- Assisted in planning Summer Camp program and coordinating communications for Adult Cooking Classes
- Selected to serve on the Fundraising Board for the "Boogie Nights" event

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## ACTIVITIES & COMMUNITY SERVICE

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- Beta Sigma Chapter of Kappa Delta, 2007 – 2011
- Student Prints Writer, 2009 – December 2011
- Volunteer, Girl Scouts of America
- Volunteer, Prevent Child Abuse of America
- PRSSA, 2010 – December 2011
- Student Eagle Club, 2011 – December 2011
- Volunteer, Go Confidently Campaign
- Volunteer, Dove Campaign for Real Beauty

*Professional & Personal References Available Upon Request*