

Moshe Gootblatt

DIRECTOR OF MANUFACTURING AND OPERATIONS

High-Volume Manufacturing | Process and Machine Optimization | Production Recovery

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Executive Manufacturing Leader with 20+ years of front-line experience solving complex operational challenges where theoretical approaches fall short. Built a career on a boots-on-the-ground approach, bridging production and leadership while developing deep expertise in high-volume manufacturing. Expert at stabilizing under-performing operations, recovering delayed programs, and aligning strategic planning with floor execution. Known for a highly engaged, hands-on leadership style that builds workforce trust, accountability, and operational discipline while fostering a culture where employees take pride in performance, safety, and execution.

Core Operations and Strategic Expertise

Production Scaling • Workflow Design and Optimization

Safety Leadership • Machine Reliability • Mechanical Oversight

Continuous Improvement (CI) • SOP Standardization • P&L and Budget Oversight

CAPEX and Vendor Strategy • Root Cause Analysis (RCA) • Performance Metrics (KPI)

CNC/CAD/CAM Systems • CMMS & Project Management Tools • ERP Platforms

Relevant Work Experience

Operations and Business Manager

2025-Present

Appliance Major | Lakewood, NJ

- **Operational Oversight:** Led operations for an appliance distribution and fulfillment center, overseeing multi-million-dollar inventory, logistics, delivery and installation coordination, customer retention, and sales operations.
- **Workforce Engagement:** Worked closely with employees through hands-on involvement and consistent operational support, strengthening accountability, coordination, and creating a more engaged and self-driven work environment.
- **System Transformation:** Modernized operations by replacing manual workflows with a structured, fully trackable inventory and management system.
- **Revenue Growth:** Doubled gross sales within four months by expanding e-commerce listings, improving product visibility, organizing operations, and directly managing customer engagement across online sales channels.
- **Strategic Partnership:** Collaborated with ownership on inventory investment, product selection, and long-term business expansion initiatives.

Manufacturing Specialist (Operations & Production Leadership)

2023-2025

Fabuwood | Newark, NJ

- **Production Workflow Leadership:** Led production workflows for a 50-person department within a 1M+ sq. ft. high-volume manufacturing facility employing over 1,300 personnel, driving operational efficiency, production throughput, and overall manufacturing performance across a diverse multi-cultural workforce.
- **Cost and Labor Performance Tracking:** Tracked real-time production costs and labor utilization to measure efficiency, scalability opportunities, and operational profitability.

- **Production Stabilization and In-sourcing:** Internalized a collapsing outsourced operation in 10 days, establishing in-house production and workforce training that prevented product discontinuation and sustained output of 6,000+ units per month.
- **Inventory Recovery Execution:** Led a 12,000-unit inventory recovery effort across four departments and three machining systems, delivering a six-week turnaround with single-digit material loss and no overtime requirements.
- **Machine Reliability Improvement:** Improved reliability across a 30+ machine department by standardizing SOPs and implementing proactive maintenance controls, reducing equipment downtime by 80% and increasing operational consistency.
- **Manufacturing Process Optimization:** Increased machine utilization, throughput, and production capacity through tooling development, CAD/CAM optimization, workflow redesign, and process controls, with targeted equipment improvements that doubled output on select machines; improved repeatability by 75% while reducing operational waste and material costs.
- **Operational Safety Leadership:** Led proactive safety initiatives through unsafe equipment replacement, machine safeguarding, lockout implementation, and workflow redesign, improving workplace safety performance by over 50% while strengthening employee morale, engagement, and accountability around safe production practices.

Director of Operations

2021-2023

RTTAS (Subsidiary of Acier Holdings) | Lakewood, NJ

- **Turnkey Facility Build-Out:** Transformed an empty facility into a fully functional production shop by leading equipment sourcing, facility layout, and installation of CNC machining, 3D scanning, and injection molding systems.
- **In-House Tooling and Design:** Designed and machined custom molds and production tooling using CAD/CAM and 3D scanning technologies, eliminating outside vendor dependence and reducing startup costs.
- **Prototype to Production:** Led the transition from concept development to production-ready manufacturing, scaling injection molding processes to a 60ppm production capability.

Owner / Operator

2008-2021

The Cutting Edge Studio | Lakewood, NJ

- **Business Startup and Strategic Exit:** Founded and scaled a production-driven business to a consistent six-figure annual net income before successfully executing a strategic business sale after 12 years of operation.
- **High-Value Contract Management:** Secured and executed recurring contracts for municipalities, law enforcement, and colleges, maintaining a 100% on-time delivery record for over a decade.
- **Operational Control:** Managed the full business lifecycle, from estimating and purchasing to complex manufacturing and on-site installation.
- **Maintenance and Reliability:** Eliminated equipment-related downtime by performing all in-house repairs and preventative maintenance on specialized engraving and production machinery.

Head of Manufacturing and Operations

1999-2008

Kovod Engraving | Lakewood, NJ

- **Operational Management:** Oversaw daily manufacturing activities, managing purchasing, material procurement, and customer service for a high-volume production engraving shop.
- **Production Coordination:** Supervised workflows and equipment scheduling to ensure consistent delivery performance and operational efficiency.
- **Technical Execution:** Operated and maintained a variety of laser engraving and production equipment; optimized processes to support steady business growth and reliability.