

# Marty St. John

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Motivated, results-driven professional focused on helping executives and business leaders thrive through data. Experienced in connecting, creating, and managing reports and dashboards across business units in multiple industries. Talented engineer and consultant with proven track record of improving middle-market to enterprise operations, insight, and return on investment.

## Work Experience

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### **Senior Business Intelligence Consultant**

Blue Margin - Fort Collins, CO  
March 2020 to March 2021

Quarterback of the delivery team to ensure projects completed on-time and under budget. Assisted clients with requirements analysis, documentation, business analysis and logical data modeling. Analyzed client business needs and assisted in determining appropriate resources and strategies.

### **Data Engineer**

Blue Margin - Fort Collins, CO  
February 2018 to March 2020

Interviewed executive and business-unit leaders to help create immediate value and increased insight into current data and reporting. Created Power BI Reports & Dashboards for over 15 small to enterprise-level companies. Billed over 2,500 hours to 30 clients as a leader on the Data Visualization team.

### **Financial Analyst**

Warranty Solution - Lakewood, CO  
May 2017 to February 2018

Utilized large databases and mined datasets to accurately report and analyze monthly production and sales data, financials, and ad hoc requests. Created dynamic and visual dashboards through SQL queries in Access, Power BI, SQL Server, and Tableau. Presented regularly to executives and Senior Leadership Team for monthly packages and ad hoc requests to tell a story in the data that no one else could see.

### **Accountant**

Far Bank Enterprises  
July 2015 to May 2017

Bainbridge, WA  
Handled monthly financial reporting and analysis using Oracle, SQL Server, and Excel. Worked closely with VP of Finance to prepare annual budgets in Oracle and Hyperion using SQL and advanced modeling.

Engineered finance and sales projects across teams to negotiate fees, forecast budgets, and create large sales opportunities.

## Education

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### **B.S in Business Administration**

Colorado State University - Fort Collins, CO

2014

## Skills

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- Leadership
- Forecasting and planning
- Project Management Training & Development
- Expert in Microsoft Data Analytics Stack Strategic Planning
- Financial & Data Modeling Continuous process improvement
- SQL
- Microsoft SQL Server
- Business Intelligence
- Requirements Gathering
- Power BI
- Data Warehouse
- Business Analysis
- Tableau
- User Acceptance Testing
- Data Visualization
- Agile
- Business Requirements
- Visio

## Certifications and Licenses

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### **Microsoft Certified Solutions Associate**

May 2017 to Present