

LAUREN MAXWELL

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Proactive employee proficient in leadership, product merchandising, and sales. Focused on team building, customer experience, and organizing and completing projects.

Experience

1st Assistant Manager

ZUMIEZ, Fortcollins, COLORADO

August 2022 - January 2023

- Tracked managers and employees, communicating concerns and expectations to appropriate parties.
- Maintained frequent interaction with upper management to measure goal achievement and determine areas of improvement.
- Interviewed potential job candidates and made hiring recommendations to store manager.
- Communicated with customers to address questions, concerns and needs and provide quality customer service.
- Organized company merchandise and displays to increase brand awareness and product sales.
- Utilized knowledge of company products and services to make recommendations and sell items according to customer needs.
- Analyzed market and competitor trends to assess customer preferences and introduce new products.

Beauty Consultant

ZUMIEZ, Fortcollins, COLORADO

August 2021 - July 2022

- Identified guest needs and recommended products based on preferences and requirements.
- Helped guest feel comfortable through conversation and personalized experience.
- Kept up-to-date with style industry standards, trends and techniques to provide optimal aesthetics services to every guest.
- Processed Payments, Assisted Customers in several areas, and completed freight simultaneously
- Maintained counter and display areas for cleanliness and organization.
- Kept work areas, tools and equipment clean and properly sanitized to minimize disease transfer and health risk of shared environment.

Education

High School Diploma

Grandview High School, Fortcollins, Colorado

June 2021

Skills

- Leading and Cooperating with a Team
- Adaptive and Flexible

- Learn Quickly
- Strong Communication and Interpersonal Skills
- Building Guest Relationships and Loyalty
- Maintaining Safety and Cleanliness Standards
- Endorsing Sales and Promotions
- Merchandise Receiving and Handling

References

Hayden Barnes – Zumiez
Store Manager • Manger

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