



Adrienne Janet Kerr

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EDUCATION

Virginia Commonwealth University

B.S. Creative Advertising, *Cum Laude*
August 2008 - May 2012

EXPERIENCE

Black Iris Music, Intern - Richmond, VA

May 2012 - July 2012

While mostly performing administrative duties here, I was able to learn about the production process of music for TV commercials. I also helped with the vinyl releases of their sister company White Iris Records.

VCU Student Media Center, Producer - Richmond, VA

February - May 2012

Recorded, edited, and published weekly podcast "What's Up?!"

Etre Communications, Intern - Richmond, VA

May - August 2011

Drafted logos and print advertisements for clients such as Filtrona, St. Catherine's School, Health Diagnostics Lab. I also played a role in the initial re-branding process of an engineering company called E-merge Systems.

ALR Design, Intern - Richmond, VA

May - August 2011

You may have heard of Noah Scalin and his Skull-A-Day project. Under his direction, I designed a website and event invitation for the Richmond Peace Education Center, maintained and updated website (ALRDesign.com), formatted initial design for many client works - mostly theater companies in New York.

SocialFish, LLC, Intern - Washington, DC

May - August 2010

Managed the SocialFish Food email newsletter, drafted blog posts for SocialFish and the Buzz2010 site, managed the Young Association Professionals online community.

SKILLS

Software

Photoshop
Illustrator
InDesign
Microsoft Office
Music Editing
Video Editing

Online

Social Media
Wordpress
Online Communities
Google AdWords
Google Analytics
Basic Coding

Other

Fluent in Spanish

Hobbies

Gamelan Raga Kusuma
Girl Cave Bicycle Club
Classical Piano
Jazz Saxophone
Gardening
World Travelling
Scrabble
Euchre
Dr. Mario