

Jordan Durrani

Fort Collins CO 80521 jordandurrani@gmail.com

Tel: 845-548-1518

Core Competencies

- Change Management • PowerPoint Decks and Presentations
- Thinkcell Gantt Charts • Project Management
- Experience with Salesforce • Banking Operations

EXPERIENCE

Nutrien Ag Solutions, Loveland, CO February 2018 – 2021

Marketing -Commercial Execution– Project Management

Project management in creating a customer feedback platform, executed launch establishing an industry leading customer experience system across North America.

- Project management with marketing leadership, data science, third party partners and employees across the organization.
- Managed marketing campaign timeline, platform build and training of software functions and application for increased customer sales and loyalty.
- Create, update, and communicate marketing calendar with leaders, marketing teams and partners.
- Produced written content for internal and external stakeholders regarding marketing campaigns.
- Collaborated with individuals across the marketing team to securely transfer data as needed.
- Coordinated with third party agency partners to create up to the minute market and customer data analytics to be used by sales teams and consultants.
- Coordinated and lead meetings with marketing management, regional leaders, field employees and partners to facilitate change management of new customer feedback processes, training, and platform benefits to increase revenue and retain key customers.

Financial Business Services -Accounts Payable – Customer Service

Managing banking operations including making payments from \$5MM to \$30MM, resolving banking errors, stop pays and banking inquiries for the accounts payable team and Nutrien Ag Solutions vendors.

- Created all the training systems for Loveland Products Inc. accounts payable.
- Made all LPI payments from \$2MM to \$30MM .
- Created financial forecasting reports for key decision makers and the treasury team using Microsoft Excel.
- Worked with branches, vendors and across internal departments to solve accounting, inventory, and payment issues.
- Trained branch members on company policies and payment systems.
- Live training and support for new and existing employees.

Theory LLC April 2015 - October 2016

Costing Analyst

Tracked monthly finished goods and raw material inventory and created forecast reports.

- Processed payment to domestic and international vendors.
- Oracle, Blue Cherry and BMS applications knowledge.
- Trained the accounts payable department and processing center abroad.

EDUCATION

Bachelor of Business Administration (BBA)

Major: Marketing and Psychology

Lehman College City University of New York