

# Jonathan Hamilton

## **Adjunct Faculty - Sport Management - Concordia University**

Maple Grove, MN

### Work Experience

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#### **Adjunct Faculty**

Sport Management - Concordia University - Saint Paul, MN

2017 to Present

\* Deliver engaging curriculum for up to 16 students per class, adapting strategy to align with student needs.

\* Instruct students leveraging online tools and resources as a part of the online Sport Management Program.

#### **Associate Pastor**

Bethany Baptist Church - Dollar Bay, MI

July 2013 to July 2017

Provided engaged, supportive oversight of family and education ministries including Sunday School, mid-week ministries, small group ministries, and instructed ministry for grades 7 - 12.

#### **Director of Athletic Marketing**

Michigan Tech University - Houghton, MI

August 2007 to July 2013

Built marketing office from the ground-up and directed athletic sales and marketing operations including strategy development and execution, revenue generation, securing partner contracts, in-game promotions, and internship and volunteer programs.

§ Grew revenue from \$135K to \$320K over six years through extensive research, carefully written proposals, excellent service, and delivering on promises.

§ Cultivated, negotiated, wrote, and executed 90+ partner contracts per season.

§ Developed and implemented in-game promotions for 14 teams, averaging 60 events per season, serving 100,000 fans, with a promotions budget of just \$10,000.

§ Recognized with 12 National Association of Collegiate Marketing Administrators (NACMA) Awards from 2007 - 2013.

§ Won five NACMA awards in 2011, the second-most awards given to any NCAA member that year out of 1.1K+ institutions.

§ Created local radio ad copy content for up to 60 home sporting events each season.

§ Helped establish and maintain MTU's first-ever social media presence via Facebook and Twitter.

### **Public Affairs and Committee Coordinator**

Greater Fairbanks Chamber of Commerce - Fairbanks, AK  
2006 to 2007

§ Oversaw governmental relations efforts for chamber, including tracking business-specific legislation

§ Coordinated all six Chamber committees, including Governmental Affairs, Education, Natural Resources, Transportation

§ Main contact between Chamber and legislative offices for Alaska's interior delegation (Republican & Democrat)

§ Coordinated Chamber's annual legislative fly-in visit to state capitol; set up and attended meetings with key legislators

§ Wrote resolutions and letters on behalf of Chamber Board and President

## Education

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### **Master of Divinity in Divinity (in progress)**

Central Baptist Theological Seminary  
September 2017 to December 2021

### **Master of Business Administration in Innovation & Technology**

Michigan Technological University  
2012

### **Bachelor of Science in General Studies**

Clearwater Christian College  
2005

## Skills

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Negotiation, Writing, Editing, Public Relations, Sales, Rapport, Humor, Ethics, Self-Guided Learning, Teamwork

## Links

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<http://www.linkedin.com/in/jonathan-hamilton-mba>

## Assessments

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### **Verbal Communication — Expert**

January 2019

Measures a candidate's ability to effectively convey information when speaking.

Full results: [https://share.indeedassessments.com/share\\_assignment/bcac767jrgwjfgeh](https://share.indeedassessments.com/share_assignment/bcac767jrgwjfgeh)

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