

# John Fedele

Davisburg, MI 48350  
[fedele.john@yahoo.com](mailto:fedele.john@yahoo.com)  
+1 248 227 1275

Director of Recreation

Skillful and dynamic professional with demonstrated capacity to provide comprehensive leadership.

— Key Qualifications —

- Proven track record of issue resolution, mentoring, communication, information management, marketing, and business-development efforts within time and budget requirements.
- Adept at developing and maintaining detailed administrative and procedural processes that reduce redundancy, improve accuracy and efficiency, and achieve organizational objectives.
- Highly focused and results-oriented in supporting complex, deadline-driven operations; identify goals and priorities and resolve issues in initial stages.
- Proficient in online marketing and promotions, fundraising, and mobile app and web page development.

Willing to relocate: Anywhere

## Work Experience

---

### **Director of Recreation**

City of Royal Oak - Royal Oak, MI  
February 2018 to Present

Directed planning and comprehensive oversight of a 100 artist Art Fair and a 600 plus car show and supervised multiple facilities, including an Ice Arena, Basketball Center, Soccer Facility, Golf Course and Center, and Community Center.

Prepared, compiled statistics and budget reports, and engaged with the public and public officials to further address the wants and needs of the community to enhance local programming and events. Organized and assigned the responsibility of a 15 person staff to help better promote programs and activities.

Selected Contributions:

- Responsible for an overall operating budget of \$6 million.
- Directed 6 athletic facilities which included a two-sheet indoor ice arena, basketball gym, 9-hole golf course, a 30-lane driving range, and golf center as well a Soccer/Tennis facility and Community Center.
- Generated a total of \$250,000 profits for the recreation department.
- Treasurer of the Woodward Dream Cruise, a once a year car show that brings over 1 million people to the metro Detroit area, with car show events of over 800 cars.
- Instituted a new online registration system for the Woodward Dream Cruise and developed an app to enhance communication with participants during events and programs.
- Played a key role in the development of a \$3 million 40-acre multi-facet Normandy Oaks Park as well as solidified a \$1 million partnership with Oakland County to enhance park features.
- Organized and planned a \$5 million Downtown Park.
- Increased sports tourism for the city by partnering with an amateur collegiate baseball team for \$500,000 worth of renovations to a baseball field and scheduling of season games.

- Supervised over 7 athletic leagues with over 100 teams.
- President-Elect of USA Softball of Metro Detroit

## **Coach**

Gainesville Warriors 17U Travel Baseball Team - Gainesville, FL  
April 2014 to February 2018

Serve as trainer and mentor for 12-player team, as well as assisting players in successfully attracting interest of universities and colleges seeking new athletes.

Selected Contributions:

- Developed method to track players' performance and development utilizing RVP hitting, pitching analysis, and Zepp baseball.

## **Marketing Coordinator/Athletic Director**

City of Newberry - Newberry, FL  
May 2013 to February 2018

Oversee operating budget of \$800K as well as diverse administrative functions for 50-acre multi-sport complex. Responsible for finances, promotion for sports leagues, marketing, and sponsorship. Regularly utilize social media and videos to market complex and develop sports programs. Maintain communication with vendors and oversee 4 person staff.

Selected Contributions:

- Played key role in projects to redesign city website and development of iOS and Android app geared towards allowing greater communication between residents and city officials.
- Successfully eliminated deficit for a multi-sport complex in 2014 and generated an average of \$25K fiscal year profit since.

## Education

---

### **Bachelor of Science in Sports Management**

University of Florida - Gainesville, FL

## Skills

---

- Fundraising
- Administrative experience
- Web development
- Mobile applications
- Mentoring
- Marketing
- Digital marketing
- Management
- Leadership
- Windows
- Supervising experience
- Management

- Contracts
- Data collection
- Quality assurance
- Motivational interviewing