

# Jennifer Mahler

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Seeking a position that can help me grow in planning and forecasting by utilizing my knowledge and experience in the supply chain industry.

## Work Experience

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### **Buyer**

Baessler Homes - Greeley, CO

February 2019 to Present

- Solicit bids for new home plans from large vendor database via email and phone communication
- Pre-qualify subcontractors and follow through entire new vendor on-boarding process while enhancing existing vendor relationships
- Manage and maintain scopes of work and specifications and update based on city and county codes
- Update and maintain IHMS system work order and purchase order process to ensure accuracy, ensure option cost and description are up to date for every type of home plan
- Analyze and maintain current budgets for accuracy and prepare direct analysis and variances for cost saving opportunities

### **Supply Chain Analyst**

Canyon Bakehouse - Johnstown, CO

April 2018 to February 2019

- Analyze material demand and warehouse capacity using SAGE MAS 500 ERP and Excel planning spreadsheets
- Monitor and manage packaging and raw materials to ensure all materials are delivered on time for production and to meet work order needs
- Coordinate timely deliveries, pricing, lead time and fulfillment rates with multiple vendors
- Work closely with established MRP team to implement and test integration of MRP functionality and forecasting needs
- Analyze and report on supply chain performance and trends with buyer and upper management on areas that impact overall performance to goal and identify areas of opportunity

### **Merchandise Planner**

Asics America - Irvine, CA

August 2015 to July 2017

- Work closely with buyers to manage key item plans for 80% of footwear business, consisting of updating month end actuals and monthly plan forecasts for the next 18 months
- Responsible for optimizing inventory levels and fill rates across supply chain team to ensure service level targets are met
- Hold monthly meetings to suggest markdowns and sell down strategies for slow moving product
- Work with visual and marketing team to discuss future promotional strategies and ensure footwear forecasts are updated to reflect new strategies

- Maintain and update monthly open to buy projections for overall footwear business and discuss current state of business with upper management

### **Merchandise Planner**

Foothill Ranch, CA

December 2010 to August 2015

- Manage weekly, monthly OTB projections, and forecasts to implement necessary action plans to maximize sales while delivering on margin expectations and turnover targets.
- Analyze sales performance of specific categories and revise plans accordingly to maximize sales.
- Responsible for the development and rollout of new MID Allocation and Forecasting tool; responsible for ensuring that Optics/HG's business requirements are being met with new allocation and forecasting system.
- Responsible for managing excess and obsolete inventory and reporting back to supply chain team with actions on how to reduce inventory levels
- Provide top level OTB to buyers for specific product categories and discuss recommendations where needed on the re-allocation of OTB dollars based on changes in selling trends.
- Ensure that new MID Forecasting tool stays in line with top level OTB needs and make adjustments as needed in order to achieve the ultimate goal of MID supplying high level forecasts to Demand Planning.

### **Allocation Analyst**

Anna's Linens - Costa Mesa, CA

April 2009 to December 2010

- Responsible for analyzing different history to determine a quality ad build to achieve a high sell thru.
- Execute bi-weekly replenishment from the vendor on basic assortment, and understanding lead times to determine the best ad build.
- Recognize when programs were down trending and worked with the buyer and planner on an exit strategy. Made recommendations to increase buys with the buyer and planner on programs that were trending well.
- Ran store rankings to determine slow performers and work with the field staff to execute transfers in order to maximize sales.
- Update unit plans on a weekly basis to analyze stock and sales to determine if the WOS is accurate or needs to be adjusted.

### **International Allocation Analyst**

Skechers Inc - Manhattan Beach, CA

April 2007 to April 2009

- Analyzed inventory for international retail stores in Europe and Canada to create weekly and monthly sales plans.
- Responsible for developing and executing individual store product assortment on a daily basis to ensure each store has maximum selling potential.
- Pro-active in making model adjustments based on sales trends and other factors in order to meet optimum inventory levels.
- Reviewed weekly sales reports to evaluate each style's performance and adjust inventory levels as needed. Forecast plans and inventory for future styles.

## Education

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### **Bachelor of Science degree in Sociology in Sociology**

University of California - Santa Barbara, CA

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## Skills

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- Purchasing
- Procurement
- Excel
- Microsoft Word
- Microsoft Excel
- Microsoft Office