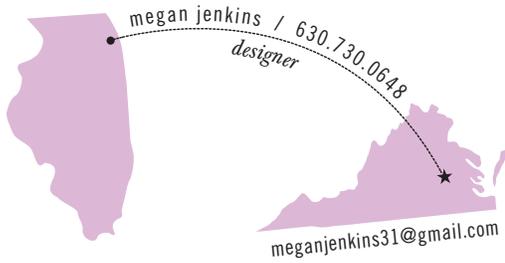


employment



Officemax Corporate Headquarters / Naperville, IL / June 2007 - June 2011

Senior Packaging Designer

- Lead designer for OfficeMax's new private label brand, wrk+, to be sold at numerous retail shops, college campuses, and grocery stores
- Instrumental in the creative design for various OfficeMax private label brands (Peter Walsh [IN]Place System, Peter Walsh You Organized, DiVOGA, Canterbury, Ascend, Infuse, Virtuo, Just Basics, and Engage)
- Executed new package design to lead skus of OfficeMax branded items
- Developed and implemented brand standards for OfficeMax private label brands
- Managed various packaging projects
- Worked closely with merchants to understand business needs and execute packaging
- Addressed production and printing concerns with OfficeMax China and numerous vendors
- Regularly conceived and executed designs on extremely tight deadlines

Monarch Creative / Milwaukee, WI / 2001-2007

Senior Art Director/Account Executive

Senior Art Director

Primary Client: Briggs & Stratton

- Instrumental in the creative design for various Briggs & Stratton pressure washer and generator lines
- Developed and implemented brand standards for Home Depot, Lowe's, TSC, Grainger, Canadian Tire, Menards, Wal-Mart, Sears, John Deere, and Craftsman
- Designed packaging, brochures, POP, sell sheets, trade show graphics, and websites
- Coordinated and designed line review presentations for Home Depot, Lowe's, TSC, Canadian Tire, Menards, Wal-Mart, and Sears
- Art directed internal team of five on various package and print projects

Account Executive

Primary Client: Briggs & Stratton

- Worked directly with marketing departments to implement integrated aggressive strategic marketing plans, resulting in enhanced brand presence
- Managed internal team of five on various projects from concept to delivery
- Managed billing and budgets in an organized manner
- Choreographed multiple outside vendor relationships with printers, photographers, etc.

W Magazine / New York City, NY / 1999-2001

Assistant Art Director

Arnold Saks Design / New York City, NY / 1997-1999

Graphic Designer

education

Portfolio Center

Graduate Degree in Graphic Design

Atlanta, Georgia

1996-1998

Roanoke College

Bachelors in Fine Arts

Roanoke, Virginia

1992-1996

Studio Arts Center International

Florence, Italy

Spring 1995

awards

RACie Bronze 2009, Communicator Gold 2010, Communicator Silver 2010

References available upon request.