

LaPorsha Y. Gant

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SUMMARY

Self motivated & high impact leader with proven experience providing strategic analysis and innovative solutions.
Proven experience in the Operations, Manufacturing, Network Planning and Deployment arenas.
Currently enrolled in a formal PMP course with an expected graduation date of May 2012.

KEY STRENGTHS

PMP Methodologies ♦ Multi-vendor Management ♦ Resource Planning ♦ Internal Audits ♦ Value Engineering
Benchmarking ♦ Customer Satisfaction Analysis ♦ Performance Measurement Systems ♦ Root Cause Analysis
Large Scope Project Management ♦ Risk Mitigation & Management ♦ Financial Analysis & Reporting

EXECUTIVE PROFILE

Project Manager · VideoPlus, *Lake Dallas, Texas* · 2011 (Contract)

Private company that provides media & marketing services to the direct selling industry with \$12M in annual revenue.

- ♦ Responsible for the development, deployment and enhancement of departmental process manuals, network diagrams and training tools resulting in streamlined business office procedures (13%), reduced cost/cycle timelines (40%), remove procedural defects while minimizing variability, increase interdepartmental collaboration, improve customer satisfaction and vendor relations.
- ♦ Served as a liaison between senior leadership and front-line teams to negotiate and gain consensus while performing strategic alignment. Performed detailed gap analysis based on market assessments, job shadowing and benchmarking against industry competitors.

Distribution/Key Accounts Assistant · *Red Bull North America, Plano, Texas* · (2010 – 2011)

International provider of energy drinks and colas with over \$2.4B in annual revenue.

- ♦ Served as primary liaison between distribution and key accounts teams to streamline communications resulting in an improvement in sales force efficiency and fostering strong yet productive relationships with distribution partners, grocery and convenience chains resulting in a 27% increase in operational productivity.
- ♦ Managed and maintained complex, highly accurate canned and ad-hoc financial reports and high-level sales presentations in various formats including forecasting at a distributor/chain/package/SKU level using historical trends, secondary data sources and field reports to highlight industry trends, opportunity areas and identify successful execution techniques.

Project Management Analyst · *Nortel, Richardson, Texas* · 2007 - 2009

International provider of telecommunications equipment and related services with \$9B in annual revenue.

- ♦ Managed the implementation and deployment of VoIP, Optical and enterprise networks.
- ♦ Spearheaded operational meetings to provide initial analysis, monitor project cost, identify issues/variances, drive risk mitigation and facilitate effective resource management, escalations and recommendations as appropriate.
- ♦ Responsible for managing multiple business intelligence tools to ensure data integrity including managing master project lists, job change orders, unbilled balances, non-compliant projects, risk registers, project completion notices and project archives.
- ♦ Developed process which resulted in the recovery of \$2M by enabling accurate revenue recognition and completed in excess of \$100K in billable job change orders.

Promotional Coordinator · *J & L Marketing, Louisville, Kentucky* · 2004 - 2006

Private company dealing primarily in direct mail marketing and advertising services with \$10M in annual revenue.

- ♦ Served as a liaison between corporate executives and dealership management to identify promotional requirements and coordinate direct mail market campaigns for regional automotive dealerships nationwide.
- ♦ Develop customized solutions to maximize ROI (avg. 32%) while exceeding vendor, client and customer expectations.
- ♦ Compiled client specific response analysis reports outlining opportunities to increase total sales volume/ team efficiency.
- ♦ Delivered training seminars to outline workflow processes and define best practice methodologies.

EDUCATION

Texas Woman's University
Master of Business Administration
December 2009
Bachelor of Science
December 2005
Mass Communications
Double Minor:
Marketing & Philosophy

CERTIFICATIONS

Project Management Professional
Doulos PM Training · Richardson, TX
In Process (May 2012)
TechSkills · Addison, TX
Comp TIA · A+
January 2012
Microsoft Office Essentials
November 2011

TECHNICAL SKILLS

Windows · Oracle · SAP · Cognos
xRPM · Business Objects · HTML
SQL · Visual C++ · Java Scripts
Microsoft Office Suite:
Word/Excel/PowerPoint/Publisher
Visio/Project/Access/Front Page