

ERIC WILSON

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OBJECTIVE

To find a career preferably within the marketing industry, leading to more responsibilities, knowledge and experience being acquired. On top of this, I am looking for a long-term-career with opportunities to advance.

EDUCATION

January 2017 – December 2021

Bachelor of Science in Business Administration in Marketing, Denver, CO., *University of Colorado Denver Business School* – 3.0 GPA

SKILLS & ABILITIES

- Fluent with Microsoft Office (Word, Excel, PowerPoint, etc.)
- Trained/Certified with certain Marketing Customer-Relationship Management Systems
 - LinkedIn Learning – Learning Zoho CRM course, Customer Experience: Journey Mapping course, Business Analytics: Marketing Data course, and Journey Mapping: Case Study in Action course
 - HubSpot Academy – Inbound Certified and Email Marketing Certified
 - Salesforce Trailblazer Trainings – Salesforce Platform Basics badge, Accounts & Contacts for Lightning Experience badge, Leads & Opportunities for Lightning Experience badge, Quick Start: Reports & Dashboards badge, Reports & Dashboards for Lightning Experience badge, Data Quality badge, Create Reports & Dashboards for Sales and Marketing Managers badge, Tableau CRM Basics badge
- Stukent Certified in Social Media Marketing

EXPERIENCE

February 2017 – Present

Pro-Shop Sales, *Ice Centre, Westminster, CO.*

- Worked within retail and customer service in order to learn skills that help build and maintain relationships with consumers as well as many other critical service skills

September 2021 – December 2021

Internship, *CCM Hockey (Pro-Athlete Representative), Denver, CO.*

- Worked closely with a Pro-Athlete Representative to ensure accurate product solutions as well as orders, equipment usage, and expense reports

April 2018 – August 2018

Substitute School Chef/Cook, *Primrose School at Standley Lake, Westminster, CO.*

- Provided breakfast, lunch, and snacks within the school which helped build efficient time management and multi-tasking skills

REFERENCES

- Jordan Boman – Pro-Athlete Representative at CCM Hockey
 - 248-914-1609
 - Jordan.Boman@ccmhockey.com
- Derek Thede – Manager of Ice Centre at the Westminster Promenade
 - 720-934-9500
 - Dthede15@gmail.com

