

SKILLS

- **Works well on a team and independently**
- **A diverse extrovert that's great with others**
- **Top 5 strengths include discipline, a competitive nature, forward thinking, creating harmony, and a positive mindset**
- **HubSpot Inbound Marketing Certified**

WORK EXPERIENCE

Intern-Social Media Marketing Professional |V3 Media Marketing |September 2017- March 2019

I started with this company through an internship with LCWFC and got hired once it ended. My duties included using WordPress to program and publish webpages utilizing Yoast for the company website, utilized and organized project management through Asana, created personalized emails using G-suite tools. Maintained social media platforms with Buffer, applied basic SEO to technical writing for published content, and created and optimized video platforms such as YouTube and Vimeo. I also assisted in creating and managing social media content with AMA Colorado on YouTube and Canva.

Private House Keeping |May 2019- Current

In order to obtain additional income as a student, I created and managed my own personal cleaning service. My daily activities would include consulting and maintaining relationships with clients, creating scheduled and personalized cleaning packages, offered and made organic cleaning solutions, and cleaned properties regularly without supervision.

OBJECTIVE

I am currently taking a break from being a full-time college student to expand my work portfolio. Ive gotten a Marketing certification through an online business platform called HubSpot. I also have experience with website development on WordPress. My extra curriculars included a leadership program called Catalysts that I was personally asked to be a part of. I am also an enthusiastic community volunteer.



DesiraeFisher99@gmail.com



(970)786-0755

VOLUNTEER EXPERIENCE OR LEADERSHIP

Crooked Crows - 2019
Catalyst Leadership Group - 2018
Keynote Speaker at High School Equivalency Graduation - 2018
Pollution Clean Up Volunteer - 2014
Food Service Volunteer -2010

EDUCATION

Aims Community College | Fall 2019

I am in the Business Transfer program at Aims. I am a full-time student during Fall and Spring and a part-time student during the Summer. I also have held a 4.0 throughout 4 continuous semesters. I currently hold a 3.88

inCompass - LCWFC | 2017

I earned my High School Equivalency Diploma in April 2017; in less than a month with Larimer County Workforce Center

ACHIEVMENTS

- Earned High School Equivalency in a month
- 4.0 Student at Aims Community College



PORTFOLIO

-Social Media Example for LinkedIn

V3 MEDIA V3 Media Marketing
 139 followers
 7mo • Edited • Anyone

The time has finally come. LinkedIn now offers livestream. Read more in this short article from [Mashable](#). #video #liveevents #socialnetworking #livestreaming #technology #streamingmedia #linkedin #digitalmarketing #marketin ...see more



LinkedIn finally rolls out video livestreaming service LinkedIn Live
 mashable.com

-Social Media Example for Facebook

V3 MEDIA V3 Media Marketing
 June 12 •

DID YOU KNOW. . .

54% of consumers want to see more video content from a brand or business they support ? (HubSpot , 2018)

One of V3's mission is to create a marketing strategy for your company to deliver the ROI you demand.

Want to learn more about video marketing strategies ?
 Stay tuned for our own, personal blog that will provide tips, visual examples, and more to help you start your plan !
 Photo by Maddie Steele



-Example of WordPress

What We Love To Do

As a Colorado-based video production company, we get to work on a lot of awesome video marketing projects. Whether here in Colorado or anywhere nationwide, our team brings everything we have to our projects. Here's a sampling of what we love to do.

