

# David C Gentry

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## EDUCATION

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**Bachelor of Science in Business, Marketing Concentration**  
*Colorado State University, Fort Collins, CO*

**Fall 2020 - Spring 2024**

- **Capstone Project:** Developed a full marketing strategy for a local business, including market research, digital campaign recommendations, and a stakeholder presentation.
- CSU Sales Club Member

## RELEVANT COURSEWORK

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Contemporary Management  
Marketing Strategy and  
Management

Buyer Behavior  
Pricing and Financial  
Analysis in Marketing

Business Analytics  
Business Writing and  
Communication

## EXPERIENCE

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**Fastenal - Golden, CO**  
*Account Specialist*

**September 2024 - Present**

- **Sales and Order Processing:** Delivering excellent customer service with order procurement and transaction processing, ensuring accurate pricing, quantities, and product specifications are reflected in the invoicing process.
- **Client Relations:** Assisting clients with product selection, forecasting lead times, and creating solutions for distinct inquiries.
- **Inventory Management:** Monitoring stock levels, conducting inventory reports, and funneling branch transfers for inventory redistribution.
- **Sales Goals:** Achieved branch and district sales targets by driving new business and expanding existing accounts.

**ProGro Partners Green Team - Fort Collins, CO**  
*Merchandiser*

**March 2024 - July 2024**

- **Fast-Paced Decision Making:** Operated efficiently in a dynamic environment, making quick and effective decisions to resolve issues and meet merchandising standards.
- **Merchandise Live Goods:** Utilized planograms to display and organize merchandise to optimize attractive, high-quality presentation that maximized sales.
- **Customer Service:** Provided exceptional insight with customers, ensuring a friendly and professional shopping environment while satisfying customer needs.

## CERTIFICATES & TECHNICAL SKILLS

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- **Google Digital Marketing & E-commerce Professional Certification:** *Google/Coursera, 2025 (In Progress)*
- **Analytical Tools:** Excel, Google Forms, Google Sheets, Point of Scale Applications (Store Solutions)
- **Content Creation Tools:** Canva, PowerPoint, Word, Google Slides, Social Media Platforms
- Experience in analyzing data to provide organization, punctuality, and efficiency.