

DANIEL D. A. HEIDEL

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PROFILE:

- Over 18 years of experience in Managerial Accounting as a Controller or Assistant Controller preparing and auditing financial statements, budget development, and GAAP compliance
- Excellent computer skills, expert Microsoft Excel user and very comfortable with other Microsoft applications and Accounting softwares
- Modern Accounting degree to work in tandem with my 22 years of accounting experience
- Very competent with Information Technology systems with over 10 years of experience as an IT Manager or having IT directly report to myself

EDUCATION:

- University of Colorado – Bachelor's of Science – Accounting – 2006

TECHNICAL SKILLS:

- Advanced Microsoft Excel proficiency as well as Microsoft Access, Word, Visio, PowerPoint, SharePoint, Teams and Project
- Accounting Software: JD Edwards, SAP, Great Plains, Quick Books, M3 and Lawson
- Competent with numerous Property Management Systems and Point of Sale food service systems
- Payroll Software: ADP, Abra, Paychex, Ceridian, and Kronos
- Six Sigma

ACCOMPLISHMENTS:

- Effectively managed accounts payable during poor cash flow periods
- Improved accounts receivable from 81% current to 97%
- Successfully completed accounting software conversion
- Completed hotel renovation on time and was able to change franchise flag mid-renovation
- Successfully modernized policies and procedures to comply with current standards of financial reporting for the hospitality and restaurant industry and GAAP
- During recession, performed various analytics and implemented new policy and procedures to reduce costs of goods, payroll, utilities, and overhead to successfully reduce erosion of profitability
- Highest Employee Satisfaction by Department – Monaco Hotel Denver
- Improved cost margins by 14% for a \$5 million dollar operation

EXPERIENCE SKILLS:

- Accounting Software conversion
- Accounts payable management
- Accounts receivable
- Audit of internal controls
- Balance Sheet Reconciliations
- Bank Reconciliations
- Budget adherence
- Budget development
- Business Plan Development
- Collections management
- Construction - Renovations
- Contract negotiations
- Cost accounting controls
- Credit management and approval
- Due diligence analysis for ownership change
- Educated Management team in financial acumen
- Expense control
- Financial reporting - Daily, Weekly, Monthly, and Annual
- Forecast & Demand Management
- Forecast revenue, payroll, expenses, and profit
- Generally Accepted Accounting Principle adherence
- Human Resource policy development and enforcement
- Income and revenue auditing
- Inventory Control
- Journal Entries
- Material Requirement Planning
- Month End close
- Multiple business unit allocations
- Payroll management
- Payroll tax payments
- Point of Sale implementation
- Point of sale integration
- Project Management
- Purchase Orders
- Renovation cost management
- Renovation sourcing
- Sales Tax Reconciliation and payments
- Sarbanes-Oxley adherence
- Staff motivation, development, training, recruiting, terminating
- Timely, accurate reporting

EMPLOYMENT HISTORY:

- **Accountant & Property Manager** 07/19 – 10/19
Rice Properties – Denver, CO
- **Operations Manager & Accountant** 07/15 – 06/19
Fusion Light & Design – Denver, CO
- **Accounting Manager** 08/12 – 07/15
The Lighting Studio – Denver, CO
- **Consultant – Accounting, Tax Filing, Business Plan Development** 11/11 – 07/12
Self Employed– Lakewood, CO
- **Regional Controller** 03/09 – 10/11
Sheraton Denver West & Burnsley All Suite Hotel – Lakewood, CO
- **Director of Finance & Human Resource Manager** 11/06 – 03/09
Monaco Hotel Denver – Denver, CO
- **Director of Finance** 05/06 – 11/06
Marriott/Wyndham Hotel Colorado Springs – Colorado Springs, CO
- **Task Force Controller** 11/05 – 05/06
Sheraton Hotel Colorado Springs – Colorado Springs, CO
- **Assistant Controller** 05/02 – 10/05
Brown Palace Hotel – Denver, CO
- **Senior Assistant Controller** 11/01 – 05/02
Westin Century Plaza Hotel, Starwood Hotels & Resorts – Los Angeles, CA
- **Controller** 06/00 – 11/01
Four Points Denver Cherry Creek, Starwood Hotels & Resorts – Denver, CO
- **Controller** 09/99 – 06/00
Boulder Marriott – Boulder, CO
- **Assistant Controller** 03/98 – 09/99
Sheraton Colorado Springs Hotel – Colorado Springs, CO
- **Food and Beverage Controller** 09/94 – 03/98
Inverness Hotel and Conference Center – Englewood, CO