



# Randi Curtis

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**A results-driven Public Relations and Marketing professional with 10+ years of experience.**

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## STRENGTHS

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|--------------------------|------------------------|-----------------------|
| ● Hard Worker            | ● Team Leadership      | ● Event Management    |
| ● Fast Learner           | ● Business Development | ● Vendor Partnerships |
| ● Excellent Communicator | ● Community Outreach   | ● Customer Relations  |

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## PROFESSIONAL EXPERIENCE

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**Boulder Distillery / 303 Vodka** - Boulder, CO  
**Public Relations / Marketing / Event Planning**

Dec 2010 - Present

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- Handled all aspects of public relations and was key contact for media
  - Generated new business through on-premise and off-site events.
  - Managed team of three promotional professionals.
  - Strategic Events:
    - Aspen Food & Wine
    - Frozen Dead Guy Days
    - Yelpapalooza 3.5
    - Breckenridge Distiller's Festival

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**Randi C. Events** - Boulder, CO  
**Event Planning**

Nov 2006 - Present

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Randi C. Events specializes in custom gatherings, ranging from private parties to community events.

Current & Past Projects:

- Boulder GreenStreets - Co-Creator (2010)  
<http://bouldergreenstreets.org/>
- 2140 Boulder's Young Professionals - Member of Social Committee  
<http://www.boulderchamber.com/pages/Boulder2140/>
  - Art After Dark Co- Creator  
<http://www.boulderdowntown.com/do/art-after-dark-with-boulder-2140>
  - Tesla Happy Hour  
<http://boulder.chambermaster.com/Events/details/boulder-2140-young-professionals-happy-hours-at-tesla-motors-11-10-2010>

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- Boulder's Best Mixologist -2011, 2012 Creator  
<http://www.boulderdowntown.com/events/boulders-best-mixologist>
- Multi-Day Private Events
  - Exclusive & Upscale Private Events
  - Mixology Classes
  - Monthly Fitness and Entertainment Evenings for Women
- Boulder/Fox Theater
- Carbon Valley Music Festival (Spirit Coordinator)

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**JustTechJobs.com** - Boulder, CO  
**PR / Marketing & Event Planning**

Apr 1999- May 2009

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- Drove traffic to our website by developing a highly effective web marketing campaign.
  - Helped to develop new business and successfully maintained existing clients.
  - Attended numerous trade show and corporate events to draw attention to our services.
  - Created strategic PR articles and was key contact for media relations.

## PRESS

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- <http://photos.dailycamera.com/keyword/turbobar#!i=630184310&k=eWJET>
- [http://www.coloradodaily.com/ci\\_17608456source=most\\_viewed#axzz1mWECIS8C](http://www.coloradodaily.com/ci_17608456source=most_viewed#axzz1mWECIS8C)
- [http://makahika.com/2140/2011/12/ditl-randicurtis\\_303vodka/](http://makahika.com/2140/2011/12/ditl-randicurtis_303vodka/)
- <https://www.facebook.com/pages/Randi-C-Events/133451923365677>

## CERTIFICATION

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TIPS® (Training for Intervention ProcedureS)  
April, 2013

## EDUCATION

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University of South Florida, Tampa FL 1996  
Psychology, 1992-1996

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Excellent references available upon request