

Archibald S. Villeda

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Employment History

January 2016 – February 2018, BLU BAMBU, Denver, CO

Social Media Marketer, Web Designer, Creative Consultant, Copywriter

Responsible for creating compelling social media content with the aim of selling products and services as well as generating audiences for businesses both digitally and face-to-face. Brought on as a creative consultant due to my background in theater and art – I have a hand in the overall visual look of the videos we produce for our clients. I also do graphic design and web-design remotely.

February 2015 – October 2017, Pyramid Press, Denver, CO

Prepress/Production Designer

Responsible for creating, editing, updating and filling design based orders for clients in the Denver area. Materials included brochures, posters, business cards, vinyl banners, books, magazines.

June 2010 – August 2015, Su Teatro Inc., Denver, CO

Graphic Artist/Designer/Actor/Teacher

Responsible for the creation and research of all outgoing marketing materials such as brochures, posters, banners, theatrical programs, and the building and maintaining of website. Experienced with the technical side of the theatre including construction, light board operator, maintenance, and stage managing. Experienced in teaching culturally relevant theater to children ages 11 – 18.

Oct 2008 – Present, Independent, Denver CO

Freelance Graphic Designer

Contract based graphic design, ranging from illustration, business card design, brochures, posters, web design and layout design, animation, motion graphics, branding and product design, logo design, video editing, social media and marketing consultant.

Education and Skills**Education**

Platt College, Aurora, CO

A.A.S. Graphic Design, completed 2010

NALAC Leadership Institute, San Antonio, TX

Graduate – Certified, completed 2012**Misc skills and experience**

5 years teaching/mentor experience Ages 8-18, basic maintenance skills, Mac and PC computer skills, building computers, sculpting, cooking, public speaking, business administration, e-commerce, print (offset and Roland/vinyl), 120 wpm, 90 wpm (freehand), strong communication skills (written and verbal), ability to create rapport with people.