

# Adam Linnabary

**Out Here Light Working!! Positively motivating others !**

Broomfield, CO 80020

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## Professional Summary

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To Whom It May Concern:

First and foremost, thank you for accepting my resume. Although my resume can not portray me as a whole, I have provided a few paragraphs to relate the individual behind the resume. I find gratification in achievement and perseverance, as well as productivity. Positively motivating others through the Hip-Hop Culture to exceed and excel in their own way, while encouraging myself to embrace patience and the power of a student mentality. As a candidate for this position, I provide a stellar work ethic, knowledgeable. Linked with a passionate devotion for success & empathy to help and empower others.

Fortunately, I have learned more from my mistakes than from my successes, thus enabling fuel for efficiency. Diversity and variations in industry have provided knowledge of multiple fields and formulated a well-rounded experience in the workplace. I am ambitiously awaiting an opportunity in an industry leading into the forefronts of tomorrow. Furthermore, until the placement has catered to the correct interest, and is official I will proceed in the pursuit to secure a future of financial stability. Thank you for your time, and attention.

Respectfully,

• Adam J. Linnabary

Willing to relocate: Anywhere

Authorized to work in the US for any employer

## Work Experience

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### **Store Manager**

Lolitas Market-Boulder, CO

June 2024 to Present

Supporting an Incredible grocer & deli in downtown Boulder. My main functions consisted of; overseeing daily operations, managing staff, ensuring profitability, and maintaining a positive customer experience. This includes tasks like inventory management, cash handling, staffing, training, Community event planning and sales strategies.

### **Lead Budtender**

J & J investments-Denver, CO

January 2024 to October 2024

Lead Budtender for a major wholesale supplier. (PotCo) . Did all aspects of the business, cultivating, harvesting, pre-packaging , customer service, marketing, pop up events etc. Brand Ambassador for Good Trees, co

### **911 Telecommunicator**

City and County of Denver-Denver, CO

March 2023 to September 2023

A emergency call taker (ECT) perform telephone work receiving emergency calls to the police and fire departments, ambulance services, and similar emergency services.

## **Business Customer Service Specialist**

Comcast-Denver, CO

March 2022 to May 2023

Online business consultant, making 150 to 300 calls daily off of an auto dialer Meet and exceeding sales quota, by generating sales from inbound calls and following up with potential customers to sell Comcast Business products or services. Build rapport with clients and have them have a great experience with the services provided. Helped train NEW employees on policies, procedures & call handling.

## **On-Line Marketing Consultant/Business Customer Care**

HomeAdvisor Inc-Denver, CO

January 2017 to February 2022

A business marketing developer /customer care business agent, for one of the largest technology companies in the nation. Help with creating advertisement campaigns and platforms for Home Improvement contractors & businesses. Responsible for Sales, overseeing profile creation, SEO surfing engine launch on Google, Yahoo,Bing, AOL. Created & oversaw hundreds of profitable business accounts. Helped with generating thousands of dollars of revenue through amazing software, for service professionals nationwide.

## **Mid-Range Account Manager**

Santander-Englewood, CO

July 2011 to November 2016

Lead advisor for International financial company , responsible for setting electronic payments for auto loans clients, overseen approvals for auto/boat loans, reviewed account activity for collections, communication between vendors for repossession process, Skip trace and helped train new employees on the policies and procedures. Monitor LNP Orders for voice/phone number changes or updates.

## **Community Marketing Manager**

The Radio Bums/ Saul Good Music Marketing-Denver, CO

January 1997 to July 2011

Management of large promotional accounts for various companies including; non-profit and private organizations. Director of promo street team for events and services pertaining mostly to the community/ cultures in the Denver Metro area. Responsible for design submissions and approvals for marketing materials including; web pages, blog entries, social networking page updates, publication write-ups and retail/vendor products. Provide assistance for booking international/national performing artists, special guest appearances and sponsors for recurring monthly events at several local venues. Assist in development and management of individuals who work directly with marketing and promotion in several aspects of entertainment including; DJs, Emcees, Music artists, record label companies, radio stations, performance dancers, visual artists, performance venues and clubs. Coordinate interviews/promotional air time with radio stations and major local publications.

## **Marketing Director/Event Coordinator**

The Roxy Theatre-Denver, CO

July 2005 to June 2008

Restaurant/ Bar experienced! Responsible for management, coordination and organization of venues including; Community non-profit events, Dance Club nights, Art/Fashion Shows, Private/VIP Parties and Live Music concerts. Covered and directed all areas of marketing, promotion, flyer/media design, and marketing street team in the Denver metro area. Direct contact for outside vendors/agencies for alcohol distribution, sound/light equipment, and show materials/props.

## **Master Control Operator/helpdesk (Part Job Service)**

Colorado Satellite Broadcasting Inc.-Boulder, CO

July 2005 to October 2007

Control operator for scheduled satellite on-air programming. Duties included; video/audio level control management, encoded emergency broadcasting material and insured proper time of on-air product. Recorded audio/video sample materials for prospective clients and checked on air play lists provided by

Louth Air client. Also, responsible for database and Quality Control of on air assets. Basic LNP porting customers numbers over for marketing and promotion products

## Education

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### **Associate in Communications**

Community College of Denver-Denver, CO

January 2008 to January 2012

## Skills

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- Restaurant experience
- Facebook Advertising
- Analytics
- Leadership
- Digital Marketing
- Restaurant experience (4 years)
- Branding
- Blogging
- Social Media Management
- WordPress
- Fundraising
- Social media management
- Email marketing
- Quality control
- Content creation
- Cash register
- Sales
- Project management
- Computer Networking
- Business Consulting
- Public Relations
- Search Engine Optimization (SEO)
- Customer service
- MED Industry Badge
- Content Creation
- Market Research
- Help desk
- Account management
- Social media marketing
- Marketing

- Dispatching (Less than 1 year)
- Public relations
- Google Analytics

## Certifications and Licenses

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### **Marijuana MED Employee Badge**

January 2024 to February 2026

### **CPR Certification**

February 2023 to February 2024