

# AARON ESNOUGH

*Graphic Designer/ Technical Publications Specialist*  
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## EXPERIENCE

**GRAPHIC MEASURES INTERNATIONAL** 2014 - 2015

### Technical Project Manager

Project execution and coordination for web development team. Administration of projects & process management. Document creation & editing. Website development steps. Directing technical resources. Reporting & Status updates. Prepare reports as requested. Identification of roadblocks and solutions.

**KJI RESOURCES** 2010 - 2012

### Desktop Publishing Coordinator

Advised and supported project management department with file review and estimate preparation. Extracted and prepared project files for multilingual translation into over thirty languages. Specialized in HTML/XML extraction projects for web, software and database translation, as well as performing multilingual layout in a wide variety of desktop publishing platforms. Researched technical documentation tools, translation software, desktop publishing utilities and kept department up-to-date on latest application resources.

**PROLIFIC PIXELS, LLC./ FREELANCE CONTRACTOR** 2009 - CURRENT

### Graphic Design/Layout & Document Specialist

Manage and maintain marketing and communications company by providing freelance web and graphic design services to clients. Contract multilingual desktop publishing for Merrill Brink. International translation/language service provider. Web design and development of interactive personal and professional sites to build client web presence. Interfaced with freelance partners and developed effective work flows that best suited client goals.

**BUSCO ENTERPRISES, INC.** 1996 - 2009

### Head Graphic Designer

Produced all design, art and production for websites, trade shows, catalogues, brochures and magazines. Managed graphics department and maintained strict timelines while developing effective advertising campaigns for print and web publishing. Further coordinating of vendors, sales representatives and customers to ensure effectiveness of campaigns and optimal client satisfaction.

## EDUCATION

**NATIONAL EDUCATION CENTER/BROWN INSTITUTE** 1992 - 1995

### A.S. Advertising Design

## COMPUTER EXPERTISE

- Windows (XP/7/8) and Mac OSX
- Web development expertise
- Microsoft Office (2003/2007/2010/2013)
- Adobe Creative Suite (Design Standard - CS3/4/5/6/CC + FrameMaker)
- Quark XPress (6/7/8/9)
- SDL Trados (2007/2009/Studio) / Across Language Server (5.0/5.7)