

Alex Thompson

1343 Springdale Dr. Apt. 12 · Sandusky, OH 44870 · 419-302-3732

alexthompson716@gmail.com · <http://www.linkedin.com/pub/alex-thompson/9/1a4/a9/>

Experience

4/13-11/14

Cedar Point Amusement Park, Merchandise Auditor, Sandusky, OH

- Prepare and analyze records, using specialized point-of-sale software, to assess cashier activity and investigate impropriety
- Examine records, interview and coach workers to ensure proper cashier procedure
- Track approximately \$15M in annual sales looking for impropriety in 300+ cashiers
- Investigate associates, perform random point-of-sale audits, and work with park security on excessive cashier variances
- Trained new seasonal associates on auditing and loss prevention techniques

11/13-5/14

Elder Beerman Department Store, Sales Associate, Sandusky, OH

- Regularly met sales goals and volunteered to work in separate departments of store, including different sales departments and shipment receiving

2/11-1/13

Sandusky Register, Mobile Marketing Specialist, Sandusky, OH

- Created & managed mobile and smartphone initiatives in ad agency setting for a mid-market newspaper group
- Grew newspaper's mobile web readership to over one million monthly pageviews
- Managed & curated 14+ daily & weekly email newsletters with 3500+ total subscribers
- Sold & administered multiple texting campaigns, Facebook ad campaigns, and local coupon campaigns on Firelands411.com
- Part of a team that grew new business verticals and exceeded revenue goals

8/09-4/10

Investigative Reporting Workshop, Graduate Assistant, Washington D.C.

- Researched on journalistic projects for a nonprofit reporting organization
- Assisted with production of the PBS *Frontline* documentary "Flying Cheap"

8/08-4/09

TV 67, Inc., Television Production Assistant, Lima, OH

- Operated multiple graphics and tape playback systems during live TV newscasts
- Prepared graphics and other video elements for live broadcasts

EDUCATION

American University, Washington DC

M.A. Journalism & Public Policy, 2010

Ed Bliss Scholar

Ohio University, Athens OH

Bachelor of Science in Communication, Video Production, 2008

Presidential Scholar, Corollary study in English and Political Science

OTHER SKILLS

Skills: Customer service, business-to-business sales, business-to-consumer sales, business development, newspaper advertising, web advertising, point-of-sale systems (operation and tracking), social media, digital media, research, web analytics, employee training

Software/Applications: MICROS (point-of-sale system), eConnect (point-of-sale tracking system), MailChimp (email platform), VibesCM (texting platform), Google Analytics, Facebook advertising, Google DoubleClick For Publishers, SugarCRM (customer relationship management), ENPS, several non-linear video editors, Adobe Photoshop and other graphics interfaces

Languages: Familiarity with French and Spanish

Volunteer: Firelands Regional Medical Ctr, Sandusky OH, 2013; St. Rita's Medical Ctr, Lima OH, 2002-2004

References

Heather Boggs
Merchandise Manager
Cedar Point
1 Cedar Point Drive
Sandusky OH 44870
Office: 419-627-2160
Email: hboggs@cedarpoint.com

Teri Gerber
Recruitment Marketing Specialist
Sandusky Register
314 W. Market St.
Sandusky OH 44870
Office: 419-609-5801
Email: terigerber@sanduskyregister.com

Andrew Prutsok
Publisher
Norwalk Reflector
61 E. Monroe St.
Norwalk OH 44857
Office: 419-668-3771 ext. 223
Email: andrewprutsok@tandemnetwork.com