

JASON MAASS

artist | creator | designer

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summary

Talented graphic designer who is looking to expand my knowledge base and creativity within a company or firm. Looking to execute my creative talents and put my years of design experience to good use. My exceptional organizational skills, keen eye to detail and ability to flourish under tight deadlines makes me an excellent candidate.

software

Mac and Windows platforms
Adobe Acrobat
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Dreamweaver
QuarkXPress
CorelDraw
MS Word
MS PowerPoint
MS Outlook
MS Excel

education

Brown College July '12
Mendota Heights, MN
Bachelor's Degree in Visual Communications with an emphasis in Graphic Design

Accomplishments: Dean's List Awards, GPA 3.5+
Awards: Received first place by Technique Restaurant for promotional poster/postcard design, Poster chosen for Brown College Design Workshop

Hennepin Technical College May '02
Eden Prairie, MN
Diploma in Advertising Art & Design

Accomplishments: President's List Awards, GPA 3.54

professional experience

Wunderman Sept. '14 - Present
Richfield, MN

Production Artist

- Assemble products to place on wire frames, layout and format copy according to Art Director's suggestions, upload for proofing and legal review, and create final print files. Work with the digital team to create online content for weekly ad.

Freelancing Oct. '03 - Present
Excelsior, MN

Freelance Graphic Designer

- Posters, logos, business cards, stationery items, print advertisements, point of purchase items, direct mail pieces, book covers, web promotions, club flyers, mock websites, and t-shirts.

Clients include: Arboretum Tire & Auto, Client Marketing Services, Dahlberg Business Logic, Inc., General Mills, InCarNation Events, Lakeshore Weekly News, Minnesota Fraud Investigators Association, M.R. Danielson Advertising, Multimedia Graphics, Pezigns, and Storms Welding & Mfg.

GWG Holdings, Inc. Apr. '13 - Dec. '13
Minneapolis, MN

Marketing Associate/Graphic Designer

- Created ads with our ad program that explained our product and terms. Import contacts, schedule and send out e-mail campaigns using MailChimp. Handled printing requests for the company and follow through with various printing companies. Post articles to company website using WordPress.

College City Beverage Jul. '12 - Apr. '13
Dundas, MN

Graphic Designer

- Created signs, banners, posters and other special projects to promote Budweiser products and specials. Collaborate with sales team on design ideas and projects. Operate large format printers and troubleshoot printer issues.

Sun Newspapers Dec. '11 - Jul. '12
Eden Prairie, MN

Graphic Designer

- Created ads and coupons for various clients that were published in multiple newspapers around the Twin Cities area.

FOX 9 Sept. '04 - Feb. '09
Eden Prairie, MN

Graphic Artist

- Created on-air morning newscast graphics, promotional material for on-air and in-house functions, web graphics, and operated Chyron machine.