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BRITTANY GUZEK



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--- ABOUT ---

Hello! Three words that describe me: positive, passionate & upbeat. My current objective is to obtain a challenging position that allows me to utilize my current skills while learning and growing with the business.

--- EDUCATION ---

- Iowa State University: Bachelor of Science
- Major: Apparel Merchandising
- Secondary Emphasis: PR / Marketing
- Minor: Event Management
- GPA: 3.2 / 4.0

--- ACTIVITIES / AWARDS ---

- Iowa State University Fashion Show
 - Producer 2012-2013, Modeling Director 2011-2012, Modeling Committee 2010-2011
- Arctic Cat 50th Anniversary Fashion Show
 - Co-Director & Model Coordinator
- TREND Magazine
 - Public Relations Committee 2010-2011
- Iowa State University Women's Volleyball Club
- Internship Fair Ambassador – College of Human Sciences
- Chicago Field Study Trip 2010
- Service Day Volunteer on Campus 2009-2010
- Dean's List College of Human Sciences
- National Society of Leadership & Success
- Scholarship Fred Jensen Scholarship
- Executive & Entrepreneurial Leadership Forum

WWW.LINKEDIN.COM/IN/BRITTANYGUZEK

--- EXPERIENCE ---

EVINE Live (ShopHQ) – Merchandise Coordinator

- Execute item and SKU set up of product detail via data entry
- Confirm & issue Purchase Orders
- Serve as resource for overall product information
- Close communication with vendors via email/phone
- Product sample ownership and expertise of product attributes
- Responsible for product to be on air for scheduled air time

Bridal Accents Couture – Bridal Consultant

- Provide highest level of customer service
- Build and maintain customer relationships
- Social media (Facebook, Twitter, Instagram, Pinterest)
- Website updates via WordPress
- Send out promotional email blasts via Constant Contact
- Answered phones & emails

InPressLA – Showroom / PR Intern

- Assist celebrity stylists/in house styling
- Social media / branding
- Inventory control / organization
- Strategic marketing plans / press kits

Iowa State University Parks Library – Interlibrary Loan Assistant

- Communicate with other University Libraries
- Process book loans & returns
- Assist professors and students via email & phone

--- SKILLS ---

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|--------------------|--------------------|
| ▪ Microsoft Office | ▪ Public Relations |
| ▪ Adobe Software | ▪ Styling |
| ▪ Communication | ▪ Event Planning |
| ▪ Social Media | ▪ Organization |
| ▪ People Skills | ▪ Social Media |
| ▪ WordPress | ▪ Merchandising |

REFERENCES AND ADDITIONAL EXPERIENCES
AVAILABLE UPON REQUEST