



caitlin tenhoff
DESIGN LETTERING

Education

BFA Graphic Design, Photography Minor
University of Minnesota Duluth-2014
GPA 3.71

Involvement

AIGA Member 2010-Present
AIGA Design Camp 2013
Student Design Organization (SDO)
Treasurer 2013-14
SDO Member 2010-14
Art & Design Open Studio 2012-14
University Honors 2010-2013

Creative Tools

Adobe CS 6
HTML 5 & CSS 5
TickTockMail
Visual Basic.NET
Good Ol' Sketchbook & Pen

Shows

Annual Student Exhibition 2012 & 2013

Awards

Westmoreland Flint Scholarship
SFA Labovitz Family Scholarship
Exhibition Announcement
Graphic Design Award 2013
Dean's List 2010-2014
Honors Scholarship
Iron Range Scholarship
MN Grant

Other Experience

Daily & Monthly accounting duties
Writing Press Releases
Customer Service (phone, email, & in person)
Event planning for workshops
Freelance Lettering Projects
Vinyl cutter and vinyl application

Employment

Graphic Designer/Flower Prep | July 2014-present
Angela's Bella Flora

Collaborated with Bella Flora team to create a cohesive brand, plan monthly events, and provide marketing tools for social media sites. Assisted in flower preparation for cooler & photographed arrangements for blog.

Multimedia Hub Assistant | Sept-May 2012-14
Multimedia Hub / UMD ITSS

Assisted students with Adobe Programs, checked photography equipment in and out, edited audio & video and filmed UMD events.

Shoot Studio Assistant | Sept-May 2011-14
Shoot Studio / UMD Art & Design

Assisted students with photo-shoots, set-ups & take downs. Designed "How-To" posters for studio.

VizLab Assistant | Aug 2013

UMD Visualization and Digital Imaging Lab
Created a series of posters for events. Assisted in the creation & installation of a vinyl piece for the School of Fine Arts and helped to generate ephemeral art galleries on campus.

Old World Meats Re-branding | Oct-Dec 2012

Janice Kmetz / Old World Meats, Duluth, MN
Course initiated project. Collaborated with Professor Janice Kmetz to revamp Old World Meats' logo.

Digital Production Assistant | June-Aug 2012

Joellyn Rock, Duluth, MN
Duties included: G2 camera & audio set up, take down, and active filming.

References upon request

